

## FINAL PROJECT MAY 2023 SEMESTER

2D&3D INDONESIAN & MALAYSIAN ART & CULTURE EXHIBITION

BY:

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#### **ABSTRACT**

○ Hak Cipta milik Indonesia and Malaysia have similar and influential cultures and traditions to one and another because both have history and life that are closely related. As an effort to introduce and strengthen relations between the two countries, a 2D&3D exhibition was held which highlighted the cultural and traditional similarities between Indonesia and Malaysia. In this exhibition, visitors can learn about history, beliefs, art, and culture of people from both countries in an interactive way. The hope is that this exhibition can facilitate access for the people of Indonesia and Malaysia and can increase understanding and mutual respect between the people of Indonesia and Malaysia, as well as inspire the younger generation to preserve this very valuable cultural heritage. In making this virtual exhibition we use the MDLC Method. To support this virtual exhibition objective, several 3D & 2D assets are required. These assets will later be used to make it easier for users to understand more deeply the art that will be displayed in the virtual exhibition later

Keywords: Virtual Exhibition, 2D asset, 3D Modeling, Culture, Art, Malaysia, Indonesia

> POLITEKNIK NEGERI **JAKARTA**



#### **TABLE OF CONTENT**

	2	-	×
(			9
		I	
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	Ş	3	
	а	٧	
		3	
			-
		•	1
	c	5	7
		D	
	_	ì	
	7	•	
	-	2	
ţ	2	į	
	1	9	
		Ţ	
	7	•	
	2	1	
	ć	t	1

DISCLAIMERII	-
ACKNOWLEDGEMENTv	
ABSTRACTv	
TABLE OF CONTENTv	
LIST OF FIGURESx	
LIST OF TABLESx	i
1. INTRODUCTION2	
1.1 Overview2	
1.2 Problem Statement2	Ļ
1.3 Objectives	١
1.4 Scope3	
1.5 Target User3	
1.6 Project Timeline	
O A SEPARADE DEVEN	
2. LITERATURE REVIEW 5	
2.2 Related Concept for The Proposed System	
2.3.1 Review of System #1 - Smart Exhibition7	
2.3.2 Review of System #2 - History Treasure Exhibition	
2.4 Proposed System9	
2.4.1 Proposed System Description9	
2.4.2 What Methodology to use	
2.5 Conclusion	
3. SYSTEM ANALYSIS11	
3.1 Introduction	
3.2 System Development Process11	
3.2.1 Project planning and oversight11	
3.2.1.1 Hardware Constraint	
3.2.1.2 Software Constraint	
5.2.2 5,5.5	



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)	3.3 System Modelli	ng 12
	3.3.1 Process Mode	elling13
	3.3.2 Logical Model	ling14
	3.4 System Design	16
)	3.4.1 Introduction	on16
	3.4.2 Design Forms	and Report16
4	_	<b>J</b> 19
	4.1 2D Graphic Design	19
		20
•	4.3 Build Application	26
•	4.4 Input Main Menu F	eatur27
5		29
		29
		29
	5.3 Strength and Wea	kness29
		30
		30
	5.4 Conclusion	30
	REFERENCES	POLITEKNIK <sub>31</sub>
	<b>\</b>	NEGERI
		IAKADTA



#### **LIST OF FIGURES**

© Hal											
<b>Hak Cipta</b>	LIST OF FIGURES										
₫.	Figure 2.1 Smart Exhibition	7									
¥	Figure 2.2 History Treasure Exhibition	8									
	Figure 3.1 Multimedia Development Life Cycle										
lite	Figure 3.2 Flow Chart	14									
K	Figure 3.3 Logical Modelling	15									
×	Figure 5.1.1 Figma interface										
Nec	Figure 5.1.2 Text MeshPro Unity	21									
ger	Figure 5.2.1 Introduction board	21									
	Figure 5.2.3 Welcome TV	22									
ka	Figure 5.2.4 Open Hall	23									
ct a	Figure 5.2.5 Front of Indonesian Hall	23									
	9	24									
		25									
	Figure 5.2.8 inside the Malaysian cultural hall	25									
	Figure 5.2.9 inside the Indonesian cultural hall										
	Figure 5.2.10 inside the Indonesian cultural hall										
	Figure 5.2.11 inside the Indonesian cultural hall	27									
	Figure 5.3.1 Figma Setting	28									

Figure 5.4.1 How to add 2D screen menu to unity...

# **JAKARTA**



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#### **LIST OF TABLES**

Table 1.1 Project Timeline	3
Table 2.1 Cultural That Have Similarities	5
Table 3.1 Storyboard	16



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l. Dilarang mengutip sebagian atau seluruh karya tulis ini tanpa mencantumkan dan menyebutkan sumber : a. Pengutipan hanya untuk kepentingan pendidikan, penelitian , penulisan karya ilmiah, penulisan laporan, penulisan kritik atau tinjauan suatu masalah.



#### **CHAPTER 1** INTRODUCTION

## ○ Hak Cipta milik 1.1 Overview

3D and 2D cultural art exhibitions are a form of art exhibition that displays artworks designed with 3D or 2D technology. This exhibition can contain art, culture and culinary between 2 countries that influence each other. Negeri Jakarta

3D and 2D cultural art exhibitions have many benefits for today's younger generation, including:

- Increase interest and appreciation for art and culture: 3D and 2D cultural art exhibitions can introduce and increase the younger generation's interest in art and culture. Through these exhibitions, they can see and feel the beauty of art firsthand, as well as learn the history and meaning of the artwork.
- Broaden horizons: 3D and 2D cultural art exhibitions can also help the younger generation to broaden their horizons and knowledge about the art and culture of the 2 countries.
- Inspire and motivate: 3D and 2D cultural art exhibitions can be a source of inspiration and motivation for the younger generation who are interested in the arts. Through these exhibitions, they can see and learn from the works of art produced by the 2 countries.

3D and 2D cultural art exhibitions can be organized virtually. The exhibition can be accessed through a website or application that allows users to view the artworks more easily. Visitors can also find information about the artworks and artists involved in the exhibition. In addition, 3D and 2D cultural art exhibitions can also attract visitors and provide greater insight.

#### 1.2 Problem Statement

Hearing the words art and culture is often considered outdated or old-fashioned by some people. Public awareness of art and culture is often overlooked because art and culture exhibitions are only held in certain places. Creating art and culture



C Hak Cipta exhibitions that cover two countries is quite difficult in addition to the high cost because it has to be held in two locations. Moving artworks from one place to milik another is considered less effective and efficient

#### 1.3 Objectives

Due to lack of knowledge about art and culture that are interconnected between Indonesia and Malaysia, 2D and 3D based virtual exhibitions were made. With these 2D & 3D exhibitions, it is hoped that users from different countries between Indonesia and Malaysia can easily access and know every art and culture of Negeri Jakarta each country that strengthens Indonesia and Malaysia's relations with each other.

#### 1.4 Scope

The implementations we create are interactive media in the form of virtual exhibition art, including assets in the form of 3D objects and 2D assets.

#### 1.5 Target User

This exhibition is about art and culture between countries, so our main target is young adults aged 15-25 to be more aware of the cultural heritage that has been passed down from generation to generation. But, this can also reach a younger age range. OLITEKNIK

#### 1.6 Project Timeline

#### Table 1.1 Project Timeline

No	Activity	1st I	1st Month 2nd month 3rd month 4th month  Week										4th month				
		1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
Pre-Production																	
1	Data Collection (Observation, Interview, etc)																



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2

Evaluating

 Hak Cipta milik Politeknik Negeri Jakarta Concept 3 Final Concept 4 Storyboard 5 Compilation and Submission **Proposal** 7th month **Activity** 5th Month 6th month 8th month No Week 3 1 2 3 1 3 4 1 2 2 4 2 3 **Production** 1 2D and 3D asset 2 Video and photo asset 3 User interface 4 Mapping 5 Assembly **Post Production Testing** 



Revisioning

3

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#### **CHAPTER 5**

#### CONCLUSION

# OHak Cipta milik

The conclusion is 2D and 3D Malaysian & Indonesian Art and Culture Exhibition offers such a great experience in exploring some assets containing culture between both countries. 2D and 3D Malaysian and Indonesian Art Culture Exhibition providing immersive experience with 2D photo assets and video assets to enhance the user experience. Besides that, users can also learn about the culture from both countries and understand it.

#### 5.2 Problem Faced

There are several problems and challenge we faced during developing the Virtual Exhibition:

#### 1. Heavy and high load software

We are adding some videos to make the exhibition more interesting, so in developing this Virtual Exhibition we need high specs of Computer to load the Videos, photos, render texture, 3D asset, lighting and real time rendering while the first-person view moves.

#### 2. Errors

When we add the first page that contains a button to start, about us, setting, there's several errors we should face due to being unconscientious and mistyping the code.

#### 3. Asset collecting

In collecting content of this virtual exhibition, we carefully research the culture between Indonesia and Malaysia. But it can be solved by finding a journal and article related to the content through Google scholar and perpusnas.go.id.

#### 5.3 Strength and Weakness

Here's the strength and weakness of Malaysian and Indonesian Cultural Exhibition

#### 5.3.1 Strength



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- 2D and 3D Malaysian and Indonesian exhibitions provide a more immersive experience to explore the culture between Malaysia and Indonesia.
- Not only 2D photo asset, but there's video to make users or visitors more interested to explore Malaysia and Indonesia culture
- Easy to use because there's no complicated UI inside the exhibition.
   So users or visitors can fully enjoy the exhibition and learn the culture between Malaysia and Indonesia.
- 4. We provide comprehensive content between Malaysian and Indonesian Cultural to tell the youth about the cultural between both countries

#### 5.3.2 Weakness

- Heavy software to open due to lot of video content inside the virtual exhibition
- 2. There's still empty space to put some more asset
- 3. The explanation only explain generally

#### 5.4 Conclusion

2D and 3D Malaysian and Indonesian Art and Cultural virtual exhibition is an interactive digital platform that promotes and preserves the culture and heritage of Malaysia and Indonesia. Through detailed 2D real photos and educational resources, this exhibition provides a global audience the opportunity to explore and appreciate the rich culture of Malaysia and Indonesia as two ASEAN countries. Visitors can engage with the exhibition by navigating the virtual space, observing the booths from various angles, and watching the videos provided. Additionally, they can access supplementary information about each booth, which in turn enhances their understanding of the significance of Malaysia and Indonesia Art and culture.



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## **Appendix**

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